



**Total Family Health Organisation**  
Your Health; Our Passion

# Digest

The official quarterly newsletter of TFHO

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## OUR IMPACT

CYP<sup>1</sup> Generated:

1,288,651

DALYs<sup>2</sup> Averted:

357,202

Litres of Water Treated:

27,520,000

Improved Latrines Provided:

7,855

## ABOUT TFHO

A non-profit Ghanaian Social Marketing Organisation working to

**improve the health**

of Ghanaians through social marketing of products and services.

Our core intervention areas are:

- Family Planning (FP)
- Maternal and Child Health (MCH)
- Water, Sanitation, and Hygiene (WASH)

## EXPANDING ACCESS TO IMPROVED LATRINES: THE SATO STORY

In partnership with United States Agency for International Development and Lixil, the manufacturer of SATO pans, TFHO is promoting the use of improved latrines by households to contribute to the attainment of Sustainable Development Goal (SDG) 6 by Ghana.



In pursuant of this goal, we are collaborating with Metropolitan, Municipal and District Assemblies (MMDAs) and other partners to train sanitation artisans and community volunteers in the construction of improved latrines using SATO pans.

This activity is supported with innovative community - based communication activities aimed at educating the populace on improved sanitation and to build demand for SATO pans. In addition, we partner with private sector actors along the supply chain (i.e. sanitation contractors, hardware suppliers, retailers, etc.) to ensure sustainable supply of SATO pans at the community level.

To date, a total of 262 artisans have been trained and 7,855 improved latrines using SATO pans have been installed for household and community use. We hope to sell an additional 50,000 SATO pans in 2020.

SATO pan is an innovative and affordable safe toilet system, made from durable plastic (polypropylene) which is easy to clean and maintain with minimal water. It has a simple trap door lever at its base, making it self-sealing. This ensures odour is eliminated and keeps flies and insects away.

# TFHO COMMEMORATES WORLD CONTRACEPTION DAY

The theme for this year's World Contraception Day "Family Planning: Know the Options, Make your Choice" was chosen to help address the importance of understanding the various family planning methods available and to educate the general public on the need to make healthy family choices.

As part of a collective effort with the Ghana Health Service (GHS) and other development partners, TFHO on September 26th, joined in the press briefing held at the Ghana International Press Centre to brief the media on the theme and outlined

the various activities planned for the commemoration. We also participated in a family planning outreach at La General Hospital and a float to disseminate family planning information.



TFHO also featured on Citi TV's Breakfast Show to create awareness on the various modern contraceptive methods available and to dispel myths and misconceptions. In addition, we hosted our flagship interactive Secure Campus Reproductive Health Talks on three tertiary institution campuses in

the Northern region (i.e. Tamale College of Education, Bagabaga College of Education and Tamale Technical University) in partnership with the school authorities. A total of 1,200 students participated in the programme.



## TFHO WELCOMES NEW EXECUTIVE DIRECTOR



In July 2019, Joseph Addo-Yobo assumed duty as the Executive Director of TFHO. He brings to this position over 20 years of experience in leading and managing private sector health programmes across Africa and the Eastern Caribbean.

**Over this period, he has successfully managed projects and nurtured relationships with several donors and multilateral agencies including USAID, DFID, JICA, Global Fund, WHO, Clinton Health Access Initiative, Bill and Melinda Gates Foundation among others.**

In addition, he serves regularly as a facilitator and member of various technical committees for IFC/World Bank, WHO and GHS/MOH. Prior to joining TFHO, Mr. Addo-Yobo was the Chief of Party for the USAID/Ghana SHOPS project and the country representative for Abt Associates Inc. He previously held leadership positions at the Academy for Educational Development, AstraZeneca, and Johnson & Johnson International.

Mr. Addo-Yobo is a pharmacist by profession.